



Redwood City 2020: A Healthy Community Partnership

Our Vision:

All people in Redwood City and North Fair Oaks are healthy, safe, and successful. Our community of local organizations, public agencies, families, and youth collaborates to develop and implement impactful programs that build on strengths and address acute needs.

Our Goals:

Redwood City 2020 partners collaborate to reduce poverty, improve the academic success of all students, increase community engagement, promote health and wellness, and enhance safety. Together, we make positive changes in Redwood City and North Fair Oaks.

Our Communities:

The Redwood City and North Fair Oaks communities include an ethnically diverse population of children, youth, and families from some of the most impoverished and under-resourced neighborhoods in San Mateo County where poverty, violence, and lack of social services often interfere with students' academic achievement. Despite these challenges, our communities possess many strengths and resources. Redwood City and North Fair Oaks families are resilient, resourceful, and fiercely dedicated to their children, community leaders are innovative and mission-driven, and there is an exceptional level of collaboration, community spirit, and willingness to share resources for the benefit of all.

Our Working Groups and Initiatives:

To mitigate challenges and enhance our communities' collective strengths, Redwood City 2020 has embraced a Pipeline of Success; Community Health, Wellness, and Safety; and Community Engagement as its three main themes to drive the work of Redwood City 2020. To support movement Redwood City 2020 has established working groups and initiatives to help drive the work with its community partners. The Redwood City 2020 working groups and initiatives all strive to best support a collective impact method to best support family prosperity and 3rd grade reading.

- **The Pipeline of Success initiative** is a collective impact effort to ensure that every student in our community will graduate from high school prepared for success in college, career, community, and life. Cradle-to-Career Collaboration, the Big Lift, and Community Schools are keystone initiatives that actualize our Pipeline of Success vision.
- **Community Health, Wellness and Safety** strives to eliminate teen drug and alcohol use, increase the number of students who walk and cycle to school, and increase access to healthy and affordable food.
- **Community Engagement** provides youth with development opportunities, engages families as partners in student achievement, and increases cultural and social awareness.

Working Groups Descriptions

Early Childhood Working Group

The goal of this group would be to continue to spark innovation in a time of much uncertainty, provide childcare resources for our families, learning opportunities, professional development and funding opportunities for childcare and out of school providers. With our collaborative efforts we hope to infuse and mitigate the challenges that COVID-19 has elevated and brought to our families surrounding childcare. We aim to create equitable strategies and collaboration to support all youth and families. Redwood City 2020 will co-convene this important working group along with 4c's of San Mateo County to collaborate and assists partners in efforts to reduce poverty, improve the academic success of all students, increase community engagement, promote health and wellness and enhance safety. Our



intention is to serve every child of Redwood City and North Fair Oaks with the best of our ability so they can thrive.

Fundraising and Finance Working Group

The goal of this group would be to support Redwood City 2020's grantmaking, membership, events and sponsorships. This working group would support the organization find ways to cross collaborate with organizations in an effort to be sustainable and find new opportunities for Redwood City 2020 to highlight collaborative efforts. As a backbone organization support core agency stay committed to our goals to improve 3rd grade reading achievement and family prosperity the focus of this group is to find financial commitment from local organizations and businesses to commit to our common goal and to also seek new members that are further committed to the work.

Redwood City Together Working Group

Redwood City is a highly diverse community, with growing Latino immigrant population. To help all community members foster empathy and understanding for each other's unique challenges, this group would continue to work and provide opportunities for community members to get to know each other and work collaboratively. This group would highlight youth development and efforts to lift up youth voice, choice and leadership. By building and recognizing efforts to include all community members, we are creating a more welcoming, inclusive environment for all who live, work and study in Redwood City. Highlighting the diversity of our community and building connections among all people through art, culture, and conversations. Lastly this group would focus on creating avenues for participants to become welcoming leaders and collaborators celebrating what makes us feel welcome in Redwood City.

Data Council Working Group

To enable collaborative wide shared measurement practice, we must engage in data-driven decision-making process and consider having a data council that supports accountability for all collective impact members. As a steering committee that helps guide strategy this council will use data that aligns to best support 3rd grade readiness and family prosperity. This working group will be supported by the four pillars of data governance: Policies and Standards; Compliance, and Security; Information Quality; and Architecture and Integration.

Our Roles:

- Incubate projects

- Convene and facilitate collaboration
- Leverage resources and fund programs
- Provide professional development
- Research and evaluate our work
- Spark innovation



Our Partners:

- Cañada College
- City of Redwood City
- John W. Gardner Center, Stanford University
- Kaiser Permanente
- Chan Zuckerberg Initiative
- North Fair Oaks Council
- Redwood City School District
- San Mateo County Health System
- San Mateo County Human Services Agency
- Sequoia Healthcare District
- Sequoia Union High School District
- Over 100 affiliate organizations

Common Agenda and Shared Metrics

